Project: EduLink Title: Building bridges to your learning Journey

Date: 02/07/2024

Code name: EDULINK Project manager: Sai Harish B

Project Vision:

For customers who need a personalized learning platform, EDULINK is a web-based application that provides learning paths to enhance the experience of the user. Unlike other web-based services, our product provides very capable services at a moderate cost.

Mission:

Our goal is to create a platform that is both functional and user-friendly. It will customize learning paths for each user, and focus on goal-based learning with the ability to track learning modules. We are striving to streamline the customer learning experience from the beginning of the course journey to engaging in the learning community. Our goal is to democratize education by making high-quality learning materials available to anyone, anywhere, regardless of their background or circumstances. We are dedicated to fostering curiosity, critical thinking, and creativity in learners, equipping them with the knowledge and skills they need to thrive in a rapidly changing world.

Success Criteria:

The project must be completed within the scheduled time frame, with minimal website downtime. Additionally, the first-year sales should recover the cost of the project. The project must also be completed within the allocated budget while ensuring that all features and functionalities outlined in the project scope satisfy the stakeholders, users, management, and sponsors. Finally, the project must implement robust security measures to protect user data and privacy.

Project risk:

Risk of not being able to cover the project costs and investor’s funding after a year of sales.

There is a risk that the website might face an outage due to technical difficulties.

Project milestones:

Month 1)Initiation of platform development, including requirements gathering, technology selection, and team formation.

Month 2)Alpha release and Beta version release: Release of an alpha version of EduFlow with basic features for internal testing and feedback. Consequently, releasing a beta version with improved and enhanced platform features.

Month 3) Gathering feedback and improvisation

Month 4)  Achieving the goal of the first 1000 subscribers on the platform

Project constraints:

Limited financial resources may constrain the scope of the project.

Time constraints may impact the project timeline, requiring careful prioritization of tasks and efficient project management to

meet deadlines.